



Building, Bridging, Enriching!

# 2020 COMMUNITY CHALLENGE

## Dear Supporters and Friends –

We could have never guessed that 2020 would be such a paramount year, not only for our organization, but globally – adjusting and creating new ways of conducting business and changing business models. Over the past 14 years the Greater Gig Harbor Foundation (GGHF) has worked hard to support our community across five core areas – arts and culture, education, parks and environment, recreation, and social capital. And, while 2020 presented many challenges, GGHF’s board and staff took them head on and adapted to be there for our community through this pandemic.

Throughout the isolation created by the pandemic, our creative and agile team has pivoted accordingly to continue early childhood education programs through GGHF Curious by Nature School, annual Students of Distinction Awards, senior programs, and others in modified formats, while also launching seven COVID-19 correlated response efforts and programs to meet the changed needs of our greater peninsula community.

These response programs include Shelter-in-Place Meal (SIP’M) delivery for seniors, Silver Support Shopper Service, the Peninsula Community Emergency Relief Fund, Band Together Small Business Relief Concert Series, #Community Harvest Meal Kit distribution, Pierce County fresh produce distribution in partnership with Pacific Coast Harvest, and Basket Brigade 2020. Alone, these programs provided nearly \$42,000 in grants and relief funding to help support local organizations, businesses, and families; delivered 3,800 bags of fresh produce and over 125,000 pounds of food with a value of more than \$220,000 to residents across the Gig Harbor and Key Peninsula community, and nearly 5,000 meals to our seniors since March 2020. Without our amazing partners and endless help from hundreds of volunteers, GGHF’s ability to support our community would have been marginalized.

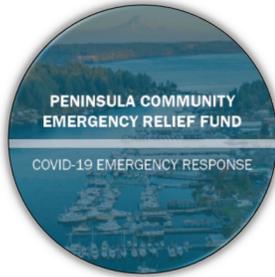


## GOOD REASON

Because of you – our supporters, volunteers, donors, sponsors and partners – we were able to make this impact across our community, for our youth, for those adversely impacted by the pandemic and for our seniors. We are extremely grateful for your belief in the Foundation’s capacity to support our greater Gig Harbor and Key Peninsula community through diverse grants, scholarships, services, projects and programs.

Despite all efforts, 2020 has been a struggle. Every program, event and fundraising activity has been significantly altered or cancelled altogether. Across the board, the Foundation has witnessed a 46% decline in its traditional revenue sources, whether it be program fees, memberships, tuition, events, grants or sponsorships. Yes, the pandemic has critically impacted GGHF, leaving a \$300,000 budget shortfall for the year.

**Your gift today will provide the vital support needed to continue serving our community as we work together to build resiliency and overcome the challenges the pandemic has presented.**



**We ask you to reflect on your passions** – whether it be your interest in the greater good of our community, future generations, early learning, enhancing local parks, environmental education, helping families in need, empowering our seniors, recreation opportunities for our youth, or supporting the arts.

**Your generous contribution will help build a stronger community, change lives, create brighter futures, ensure a healthier environment, and effect lasting change where it is needed most.** GGHF is **your** community foundation. We exist to serve you and the community you love. More than ever, we are committed to working to unite people across our peninsulas to work as ONE toward the common goal to improve the quality of life for all.

**Through December 31<sup>st</sup>, all gifts up to \$20,000 will be matched in the ONE Community Winter Challenge thanks to generous leadership donors. Will you join in the challenge?**

All gifts, regardless of size, are a statement of your support and belief in our community. A belief, too, that when we work together, we can do the impossible! **Today, your tax-deductible donation will go twice as far, doubling your positive community impact.** We are stronger when we work together as ONE.

You can make your 2020 Community Challenge gift online today by visiting [www.gghf.info/2020](http://www.gghf.info/2020), or texting 'GIVEONE' to 44-321, or by using the enclosed envelope for your check.

With sincere gratitude,

A handwritten signature in black ink that reads "Judson Morris".

Judson Morris, GGHF Board President

A handwritten signature in black ink that reads "Julie Ann Gustanski".

Dr. Julie Ann Gustanski, Co-Founder and President Emeritus