

Cider Swig

3rd annual

Cider Makers Dinner

09.27.18 🍏 6pm - 9pm

- 🍏 Six-Course Farm-Fresh Gourmet Dinner
- 🍏 Delicious Regional Ciders Paired to Every Course
- 🍏 Hand-Crafted Cider Vessel
- 🍏 Cidermaker Hosts Share Craft Techniques, Lore & Tasting Notes



2018 Sponsorship Opportunities

3rd annual Cider Makers Dinner

The **Cider Makers Dinner** brings you a unique opportunity to be part of the rapidly expanding craft cider revolution, to reach over 50,000 people throughout the region - including cider producers, other craft brewers and enthusiasts, and 3,200+ **Cider Swig** attendees. **What is this revolution all about?** With a global market for cider projected to reach \$12.9 billion (US\$) by 2020, annual sales for hard cider is currently second-only to the IPA category. And, the Northwest is among the fastest growing cider areas in the world!

Guests will enjoy an exclusive presentation of regional ciders paired with a sumptuous farm-fresh six-course dinner created by Chef Laura Smythe of Le Gamarche. Presenting cider makers will share details of their ciders, tasting techniques and cider lore, and explain the process – from orchard to glass. More importantly, this evening supports environmental education, conservation and watershed restoration efforts around the Gig Harbor and Key peninsulas.

Sponsorship has its advantages ~ we proudly invite you to join!

When: Friday, September 28, 2018 – 6pm to 9pm

Where: Olalla Winery Vineyard, 13176 Olalla Valley Road, Olalla, WA

Information: Greater Gig Harbor Foundation (253) 514-6338

Sponsorship Information:

Julie Ann Gustanski, Event Chair – (253) 223-8003 or by email: ciderswig@gigharborfoundation.org



Sponsorship Packages

Presenting Sponsor ~ \$2,500

- Naming rights for 2018 Cider Makers Dinner ***“Cider Makers Dinner presented by...”***
- Four (4) Cider Makers Dinner tickets and four (4) custom cider vessels
- Four (4) Festival tickets, including 5 taste tokens/person, four (4) tasting glasses and one (1) VIP parking space at Cider Swig
- Recognition in Cider Makers Dinner materials
- Marketing toolkit integration, including premium logo placement on website with link, recognition in all local/regional radio, television, print and social media advertising, and day of Cider Swig festival announcements
- Opportunity for two banners and one 10' x 10' booth at festival
- Full color ad/logo and premier placement in Cider Swig festival program

Cidermaker Sponsor ~ \$1,500

- Sponsor 2018 host cidermakers ***“2018 Cidermakers sponsored by...”***
- Two (2) Cider Makers Dinner tickets and two (2) custom cider vessels
- Two(2) Festival tickets, 5 taste tokens/person, two (2) tasting glasses and one (1) VIP parking space at Cider Swig
- Recognition in Cider Makers Dinner materials
- Marketing toolkit integration, including premium logo placement on website with link, recognition in all local/regional radio, television, print and social media advertising, and day of Cider Swig festival announcements
- Opportunity for one banner and one 10' x 10' booth at festival
- Full color ad/logo in Cider Swig festival program

Sponsors may purchase additional tickets for the Cider Makers Dinner at a special price of \$80 per person. Limited to availability.



Sponsorship Packages

Barrel Sponsor ~ \$500

- 🍎 Two (2) Cider Makers Dinner tickets and four (2) custom cider vessels
- 🍎 Includes name or logo link on event webpage; recognition in social media
- 🍎 Recognition in Cider Makers Dinner materials
- 🍎 Opportunity for one 10' x 10' booth at festival on September 29th
- 🍎 2-color ad logo in Cider Swig festival program

Ciderkin Sponsor ~ \$250

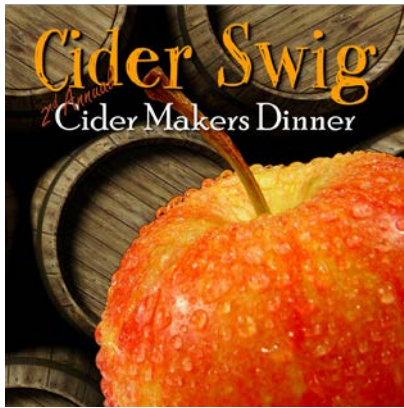
- 🍎 Two(2) Festival tickets, 5 taste tokens/person and two (2) tasting glasses
- 🍎 Includes name or logo link on event webpage; recognition in social media
- 🍎 Recognition in Cider Makers Dinner materials
- 🍎 Opportunity for one 10' x 10' booth at festival on September 29^h

Cider Patron ~ \$100

- 🍎 Includes name or logo link on event webpage
- 🍎 Recognition in Cider Makers Dinner materials



Sponsors may purchase additional tickets for the Cider Makers Dinner at a special price of \$80 per person. Limited to availability.



2018 Sponsor Commitment Form

YES! I/We/My Company would like to help provide greater resources for environmental education, conservation and restoration efforts across the Gig Harbor and Key peninsula region through sponsorship of the Cider Swig's Cider Makers Dinner.

Please fill out this form and return by **August 1, 2018** for maximum benefits.

Sponsor Name: _____
Please print/type name exactly as you wish to be listed on promotional materials

Contact Name: _____

Address: _____

Phone 1: (____) _____ Phone 2: (____) _____ E-Mail: _____

Company website: _____

SELECT SPONSORSHIP

- [] \$2,500 Presenting Sponsor
- [] \$1,500 Cidermaker Sponsor
- [] \$500 Barrel Sponsor
- [] \$250 Ciderkin Sponsor
- [] \$100 Cider Patron

METHOD OF PAYMENT

☐ Check (Please make payable to: Greater Gig Harbor Foundation and post to address below)

☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Card number

CSC*

Exp. mo/yr

Name as it appears on card

*Security code - 3 or 4 digit number on the back of card

Signature

I, _____ commit to sponsorship as above on behalf of _____
your name company/organization/individual

Authorized signature _____ Date _____

Return completed forms via mail or e-mail to:

Greater Gig Harbor Foundation, 7191 Wagner Way NW, Suite 102, Gig Harbor, WA 98332

Email: lkrogle@gigharborfoundation.org



The Greater Gig Harbor foundation is a tax-exempt charitable nonprofit organization under section 501(c)(3) of the Internal Revenue Code and is registered with the Washington State Charities Program as required by law. Your gift is tax-deductible to the extent allowed by law. Please contact your tax advisor should you have any questions, and retain a copy of this form for your records.

FEDERAL TAX ID#: 43-2104829