

SUMMER SIPS @uptown



SPONSORSHIP PACKAGE

What is Summer Sips?

Think wine, beer or cider festival – but more! **Summer Sips brings locally crafted ‘sips’ to the masses**, replete with live music throughout the day. Whether you're into beer, cider, wine, spirits, or something softer, there's sure to be something to wet your whistle.

Let your taste buds run wild, with over 60 seasonal beers, wines, ciders, spirits, sodas, kombucha, and other sips from the 253 to try. Find a new favorite? Stop by Sips Pop-Up Bottle Shop and grab a bottle or two to take home and enjoy - or share at your next summer BBQ.

And, the best part – proceeds support the *Lu Winsor Environmental Grant* program and other initiatives that support parks, trails, resource conservation and education in our greater peninsula community.

Annually, **Summer Sips** combines eco-awareness and a commitment to our community. Proceeds go to support environmental education, watershed health, conservation and related works throughout the Gig Harbor and Key Peninsulas. **Sponsorship has its advantages** ~ we proudly invite you to join!

When: Saturday, July 8, 2023 – 12 PM to 6 PM

Where: Uptown Gig Harbor, 4701 Point Fosdick Drive, Gig Harbor, WA 98335

Event Information: Greater Gig Harbor Foundation at (253) 514-6338

More Information:

Julie Ann Gustanski, Event Chair – (253) 514-6338, ext. 102 or by email:
events@gigharborfoundation.org



Festival Sponsorship Packages

\$5,000 Summer Sips Presenting Sponsor

- ❖ Exclusive festival naming rights
“Summer Sips presented by...”
- ❖ One private VIP table, with tables and chairs
- ❖ 20 VIP guest tickets, includes five taste tokens and a tasting glass for each guest
- ❖ Logo/company name included in event advertising and banners
- ❖ Premium logo placement and link on event webpage and social media
- ❖ Recognition in local/regional radio, television, print and social media advertising, and day-of-festival announcements
- ❖ Opportunity for two banners and one 10' x 10' booth and/or product demonstration at festival
- ❖ Full page color ad in event program

Custom Sponsorship Opportunities Available - Call (253) 514-6338 or email us at events@gigharborfoundation.org

Festival Sponsorship Packages (cont.)

\$2,500 Cider Garden Sponsor

- ❖ ***“Summer Sips Tasting Garden presented by...”***
- ❖ Eight Festival tickets, includes a tasting glass and five taste tokens per guest
- ❖ Logo/company name included in print advertising and event banners
- ❖ Premium logo placement and link on event webpage and social media
- ❖ Recognition in local/regional radio, television, print and social media advertising, and day-of-festival announcements
- ❖ Opportunity for two company banners and one 10' x 10' booth at festival
- ❖ Full page color ad in event program

\$1,500 Cider Swig Stage Sponsor

- ❖ Exclusive naming rights, ***“Summer Sips Stage presented by...”***
- ❖ Four Festival tickets, includes a tasting glass and five taste tokens per guest
- ❖ Logo/company name included in print advertising and event banners
- ❖ Premium logo placement and link on event webpage and social media
- ❖ Recognition in local/regional radio, television, print and social media advertising, and day-of-festival announcements
- ❖ Opportunity for one company banner and one 10' x 10' booth at festival
- ❖ 1/2 page, full color ad in event program

\$1,250 Entertainment Sponsor

- ❖ Exclusive naming rights, ***“Cider Swig Midway presented by...”***
- ❖ Four Festival tickets, includes tasting glass and five taste tokens per guest
- ❖ Logo/company name on event webpage and social media
- ❖ Recognition in local/regional radio, television, print and social media advertising, and day-of-festival announcements
- ❖ Logo/company name included in print advertising and event banner
- ❖ Opportunity for one banner and one 10' x 10' booth at festival
- ❖ ½ page, full color ad in event program

\$850 Friend Sponsors

- ❖ Three Festival tickets, includes tasting glass and five taste tokens per guest
- ❖ Logo/company name included in print advertising and event banner
- ❖ Logo/company name placement on event webpage and social media
- ❖ Recognition in local/regional press and social media advertising, and day-of-festival announcements
- ❖ Opportunity for one company banner and one 10' x 10' booth at festival
- ❖ 2-color ad/logo in event program (2.5" x 2.5")

\$500 Keg Sponsors

- ❖ Two Festival tickets, includes tasting glass and five taste tokens per guest
- ❖ Logo/company name on event webpage and social media
- ❖ Recognition in local/regional press and social media advertising, and day-of-festival announcements
- ❖ Logo/company name on print advertising and event banner
- ❖ 2-color ad/logo in event program (1.75" x 1.75")

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