

SUMMER SIPS @uptown



SATURDAY, JULY 13th | 12 - 6 PM



Cider/Beverage Vendor Information & Application

- Location:** Uptown Gig Harbor, 4701 Point Fosdick Drive, Gig Harbor, WA 98335
- About:** **Summer Sips** is organized by the Greater Gig Harbor Foundation, a 501 (c)(3) nonprofit community foundation, and its Parks & Environment Core Area Board. Proceeds support environmental conservation and education, parks, trails and related initiatives in the greater Gig Harbor and Key peninsulas.
- Fees & Sales:** **Summer Sips** includes both sampling and selling (for off premises consumption). To sell, there is a fee of \$45 to help cover set-up and transaction fees. Beverages poured will be paid at wholesale, at event close.
- Booth space:** Each participating cidery/beverage vendor receives a booth/tent space (tent, table, etc. not included), 80 lbs. of ice, and a *sampler* glass with a pour line.
- Attendance:** Estimated attendance of 1,200.
- Other info:** All participants are included in regional event marketing, including social media spots, print, radio, on-screen and other media, until day of the event date. Spotlights are produced in order of commitment. *Vendors receive two festival tickets (a \$70 value) for use in promoting your attendance at the festival.*

We will participate in Summer Sips. Our application and any applicable Sales Tent fee is enclosed.

Vendor Name: _____

Contact Person: _____

Phone: (____) _____ **Email:** _____

Event Contact: Julie Ann Gustanski - events@gigharborfoundation.org
7191 Wagner Way, Suite 102, Gig Harbor, WA 98335
ph: (253) 514-6338 or (253) 223-8003 **web:** www.ciderswig.org



Beverage Vendor Application

Saturday, July 13, 2024 – 12 to 6 PM

Business Name: _____

Contact Name: _____

Distributor (if applicable): _____

Contact Name(s) at Festival: _____

Phone: (____) _____ Email: _____

Address: _____ State: _____ Zip: _____

Website: _____

We would like to sell our product in the Sales Tent (for off premises consumption only). YES NO
 If yes, please include your check for \$45.00, payable to the Greater Gig Harbor Foundation, with your completed application.
 Or, give us a call and pay by credit card.

Cider/Beverage Information (use additional sheets if needed).

CIDER/BEVERAGE NAME	DESCRIPTION	WHOLESALE PRICE (specify unit e.g., keg, bottle or can and size in ounces)
#1		
#2		
#3		
#4		
#5		

TERMS: By signing below, you are committed to participating in Summer Sips and agree to follow the terms as provided here and within the vendor FAQ form.

- You agree to staff your booth at all times during the festival. *All persons must be 21 or older to enter and/or pour.*
- You understand that you are responsible for abiding by all state laws, health department guidelines, and liquor control guidelines that are valid for your business and have all permits required. The festival holds a special occasion permit from the WSLCB Board for this event, as well as specific fire and other permits required by Pierce County.
- **If any changes are made to your cider/beverage line up, you agree to provide updated information by 6/15/24.**
- You understand payment will be at wholesale price for cider poured at the event and that payment will be issued at event close.
- You agree to collect a token for every sample poured and will abide by the sample size pour established by festival.

Signature: _____ Printed Name: _____ Date: _____

**By signing this form, you are stating that you are authorized to sign on behalf of the company/organization named above.*



Vendor FAQ's

Where do I mail my completed vendor application form and any fees?

Greater Gig Harbor Foundation, 7191 Wagner Way, Suite 102, Gig Harbor, WA 98335

When and where is set up?

Set-up for all vendors will begin at 8:00 a.m. July 13, at Uptown Gig Harbor Pavilion (4701 Pt. Fosdick Dr. NW, Gig Harbor, WA, 98332). **All set up must be completed by 10:00 a.m. and all vehicles removed to the parking area.** There will be NO set-up after 10:00 a.m.

What are the festival hours? 12:00 p.m. to 6:00 p.m.

Can I sell my product?

Yes. **Summer Sips** will include both sampling and selling (for off premises consumption only). Approved **Summer Sips** personnel will conduct all product sales from a single "Pop-Up Bottle Shop". If you would like to have your product in the Sales Tent, please check the box on the application and include the \$45 fee with your completed form. If product and pricing information is not provided by **6/15/2024**. Event Staff hold the right to refuse product.

How many workers can I bring in?

Each vendor will receive two passes. If you need more/ have a product that requires more, please contact us. If you do not have workers available to pour, please let us know as soon by 6/15/2024, otherwise we cannot guarantee we will have a volunteer pourer.

Will food and other activities be available?

No. While there will not be any food trucks; the event takes place in the middle of a local boutique shopping center with many food options available with event specials.

What do I need?

Vendors must bring enough sampling product for **1,000 2-ounce pours**.

Please also bring product for sale, marketing material, a good sense of humor, help and a good pair of shoes.

Your canopy and booth/table space decoration is your responsibility.

Each participating beverage vendor will receive:

- 10' x 15' space (on groomed pavement)
- a ticket bucket and 80 lbs. of ice
- **Summer Sips** sampler glass with a sample pour line

What time is teardown?

The Festival will be busy with music, eating, and buying continuing until the end. All vendors and events are required to remain open until 6:00 p.m. on event day. **There will be NO teardown prior to 6:00 p.m.** For the safety of attendees, NO vehicles will be allowed to enter the event area until event closing at 6:00 p.m.

Other questions? Please call us (253) 514-6338 or by email: events@gigharborfoundation.org

Vendor space is on a first-come, first-served basis.