

Shamrock'n the Harbor

5K & 12K FAMILY FRIENDLY RUN/WALK

Sponsorship Package



Gig Harbor
Senior
Center



What is Shamrock'n the Harbor?

Don your best Irish and join in Shamrock'n the Harbor – **the family-friendly run/walk event encourages all ages to get out, exercise, and stay healthy.**

Run, walk or skip along your jigging journey while celebrating the natural beauty of our peninsula community. The 5K and 12K routes will take runners, walkers and strollers, o'er the hills, dales, streets and trails of our community.

Shamrock'n the Harbor raises much needed resources for the Gig Harbor Senior Center.

Funds raised support programs, services and activities available to nearly 25,000 individuals age 60+ in our greater Gig Harbor region, GHSC members, membership scholarships, and the Center's endowment.

when

Saturday, March 19th, 2022
8 AM - 1 PM (staggered start)



where

O'er Gig Harbor's hills, dales, and the gorgeous Cushman Trail.

information

Gig Harbor Senior Center
(253) 514-6338 ext. 7
ghseniorctr@gigharborfoundation.org



**Gig Harbor
Senior
Center**

The Gig Harbor Senior Center is a program of the Greater Gig Harbor Foundation (GGHF), a registered 501(c)(3) charitable nonprofit organization serving the Gig Harbor and Key peninsulas since 2006.

The Cause. The Beneficiaries.

A dynamic senior center benefits not only seniors but people of all ages by protecting the history and heritage of the community and serving as a positive model for future generations. Today's senior centers are action-packed with programs, services and activities emphasizing integral wellness, independence and confidence.

GHSC's goal is to continue its legacy of well-established programs, like...

- Tai Chi, S.A.I.L (Stay Active and Independent for Life)
- Technology skills, Mahjong, art, craft, wellness classes, and workshops
- A variety of senior services including health care referral and outreach
- Lifelong Learning classes that are inspiring and on point
- Competitive beanbag baseball team and Saturday Breakfast Club
- GHSC gatherings ...and much more!

... and to expand upon them to meet changing needs and interests!

Membership is fee-based, but no one is turned away due to inability to pay. Though, membership fees alone do not sustain the Center.

GHSC is a vibrant center that provides an integrated system of **programs, activities, services** and **resources** to our community's growing senior population and their families. **Your support will help us continue this work.**

The Goal.

To raise **\$20,000** annually for the Gig Harbor Senior Center Program Fund and its endowment. Raised funds will support essential programs, provide membership scholarships and continue enriching the lives of Gig Harbor and Key Peninsula community seniors – today and tomorrow. We invite you to join us in **Shamrock'n the Harbor!**

the opportunity

Sponsorship of **Shamrock'n the Harbor** reflects your company's commitment to community, area seniors, and the Gig Harbor Senior Center.

Your sponsorship will provide unique opportunities to share your brand with more than 70,000, recognition at the event, and pride in knowing that you have helped to provide vital programs, activities, services and resources for seniors in our South Sound region.

how to sponsor

1. Please read the Sponsorship Package opportunities.
2. Select the Package that best suits your needs.
3. Choose any additional donations you would like to add to your organization's Sponsorship Package.
4. Complete the Sponsorship Confirmation form and return to the Greater Gig Harbor Foundation.

Sponsorship Packages

\$5,000 – Presenting Sponsor

- ✿ 10 run registrants (incl. event t-shirt & water bottle)
- ✿ **Recognized as “Presenting Sponsor” in all articles, email and social media stories**
- ✿ **Premium logo placement on all event marketing**
- ✿ **Logo on run day signage, water bottle and t-shirt**
- ✿ **Linked logo on GGHF event registration and websites**
- ✿ **Recognized in run day materials, Welcome remarks, and start/finish line banner**
- ✿ **Event booth opportunity**

\$2,000 – Going for Gold Sponsor

- ✿ 8 run registrants (incl. event t-shirt & water bottle)
- ✿ **Select logo placement on all event marketing**
- ✿ **Logo on run day signage and t-shirt**
- ✿ **Linked logo on GGHF event registration and websites**
- ✿ **Recognized in articles, email and social media stories**
- ✿ **Recognized in run day materials and Welcome remarks**
- ✿ **Event booth opportunity**

\$1,000 Luck of the Irish Sponsor

- ✿ 6 run registrants (incl. event t-shirt & water bottle)
- ✿ **Linked logo on GGHF event registration & website**
- ✿ **Logo on marketing materials, signage, t-shirt**
- ✿ **Recognized in social media and articles**
- ✿ **Recognized in run day materials**
- ✿ **Event booth opportunity**

\$500 Blarney Stone Sponsor

- ✿ 4 run registrants (incl. event t-shirt & water bottle)
- ✿ **Linked logo on GGHF event registration & website**
- ✿ **Logo on marketing materials and t-shirt**
- ✿ **Recognized in social media and articles**
- ✿ **Event booth opportunity**

\$250 Friend Sponsor

- ✿ 2 run registrants (incl. event t-shirt & water bottle)
- ✿ **Linked logo on GGHF event registration & website**
- ✿ **Recognized in social media & event day signage**
- ✿ **Event booth opportunity**

For other sponsorship opportunities please reach out: sponsorship@gigharborfoundation.org

Shamrock'n the Harbor



Gig Harbor Senior Center Advisory Board

Joyce Schultz, *Chair*
Julie Ann Gustanski, *GGHF CEO*
Judson Morris, *GGHF President*
Jen Santori

GHSC Staff

Lucy Rau, *Program Director*

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The Gig Harbor Senior Center is a program of the Greater Gig Harbor Foundation, a 501(c)(3) charitable nonprofit organization registered with the Washington State Charities Program as required by law.

Information may be obtained by calling 800.332.4483 or 360.725.0378

All donations are tax deductible to the extent allowed by law.



SPONSOR / DONOR FORM

FEDERAL TAX ID#: 43-2104829

Sponsor/Donor Business Name:

Contact Person:

Contact Phone Number:

Contact Email:

Mailing Address:

Donor Preferences: I/We or My company would like to be:

- a: \$5,000 – Presenting Sponsor
 \$2,000 – Going for Gold Sponsor
 \$1,000 – Luck of the Irish Sponsor
 \$500 – Blarney Stone Sponsor
 \$250 – Friend Sponsor
 Other Amount:
 Services/Goods for **Shamrock'n the Harbor** event
 Donate food or beverage for **Shamrock'n the Harbor**

Description of donated goods, products or services:

Value:

Expiration Date (if applicable):

Please check all that apply:

- Item or gift certificate accompanies donation form
 Item or gift certificate will be mailed to the Foundation
 Item needs to be picked up by a GHSC representative
 GHSC has my permission to create a gift certificate

Donor/Sponsor Signature:

Date:

Thank you for supporting the Gig Harbor Senior Center!

Sponsorship commitment deadline: **February 25th, 2022**